

# *TRADE & EXHIBITOR OPPORTUNITIES*



# ABOUT US

## THE HOME OF THE FIA EUROPEAN DRAG RACING CHAMPIONSHIPS, THE FASTEST & LOUDEST MOTORSPORT ON EARTH!

Santa Pod Raceway, located near Podington in Bedfordshire, England, is widely regarded as the home of European drag racing.

Established in 1966 on a former World War II airfield, it was the first permanent drag racing venue outside the United States. Named after the American drag strip Santa Ana and the nearby village of Podington, Santa Pod quickly became a landmark for motorsport enthusiasts and adrenaline seekers alike.

The raceway hosts a packed calendar of events throughout the year, ranging from top-level FIA European Drag Racing Championships to festivals, car enthusiast shows and track days.

Its quarter-mile drag strip is world-famous, attracting drivers and teams from across the globe who come to test the limits of speed, technology, and human reaction time.

Beyond its motorsport prestige, Santa Pod is celebrated for its vibrant atmosphere — a unique mix of roaring engines, festival energy, and passionate fans. Whether it's the smell of burning rubber, the thunderous sound of jet cars, or the spectacle of record-breaking runs, Santa Pod Raceway continues to embody the thrill and innovation of drag racing culture in the UK and beyond.



**Santa Pod Raceway is set to welcome over 400,000 motorsport enthusiasts throughout the season! With more than 60 thrilling events on the schedule, including 30 that offer trade pitch opportunities, our calendar is packed with prime moments to promote and sell your products to an engaged and enthusiastic crowd.**

**We'd love to have you join us as a trader and be part of the action!**



# TRADE EVENTS CALENDAR 2026

APR

*FESTIVAL OF POWER* 3 - 5 APRIL

*SPRINGSPEED NATIONAL* 18-19 APRIL

*THE FAST SHOW* 26 APRIL

MAY

*NOSTALGIA NATIONALS* 1-3 MAY

*JAPSHOW* 10 MAY

*VW BREAKOUT* 15-17 MAY

*DOORSLAMMERS* 15-17 MAY

*THE MAIN EVENT* 22-25 MAY

*THE VAUXHALL SHOW* 31 MAY

JUN

*TRUCK TAKEOVER* 6-7 JUNE

*PODSTOCK* 12-14 JUNE

*SPORTSMAN NATIONALS* 13-14 JUNE

*BMW SHOW* 21 JUNE

*DRAGSTALGIA* 26-28 JUNE

JUL

*PULLUP 2* 4-5 JULY

*SUMMER NATIONALS* 10-12 JULY

JUL

*MUSTANG NATIONALS* 18 JULY

*THE FORD SHOW* 19 JULY

*BUGJAM FESTIVAL 39* 24-26 JULY

AUG

*ULTIMATE STREET CAR* 31 JULY - 2 AUGUST

*MOPAR EURO NATIONALS* 7-9 AUGUST

*GREENLIGHT NATIONALS* 22-23 AUGUST

*UK MONSTER TRUCK NATIONALS* 23 AUGUST

SEP

*VW ACTION* 4-6 SEPTEMBER

*THE EUROPEAN FINALS* 10-13 SEPTEMBER

*HOT ROD DRAGS* 18-20 SEPTEMBER

*NATIONAL FINALS* 25-27 SEPTEMBER

OCT

*DAS GTI SHOW* 4 OCTOBER

*JAPSHOW FINALE* 11 OCTOBER

*FLAME & THUNDER* 31 OCTOBER

# FIA/FIM EVENTS

## ***THE MAIN EVENT*** **22-25 MAY**

This hugely popular event features over 250 teams from all over Europe, attracting a large crowd. The Main Event is unrivalled for both the quality and quantity of racing. With Top Fuel Dragsters, 200mph Drag Bikes, Jet Cars, Monster Trucks and Stunt Shows, this is the ultimate adrenaline-inducing family day out.

**👤 25K-35K**

**TRADE PRICE FROM (3M): £250**



## ***THE EUROPEAN FINALS*** **10-13 SEPTEMBER**

See Europe's elite do battle on the quarter-mile in a bid to be crowned the 2026 European Champion. Expect Nitro, Top Fuel Dragsters, Night Racing and Stunt Shows, all topped off with Fireworks. This is the pivotal moment for European racer's, creating an action-packed family day out!

**👤 25K-35K**

**TRADE PRICE FROM (3M): £250**



# FESTIVALS

## **BUG JAM** 24-26 JULY

A family friendly festival with a vibrant and fun atmosphere, bringing to life the very essence of VW and Campervan culture. This is Europe's biggest show of its kind, incorporating an electric mix of Drag Racing, VW track time, 5 Music Arenas, Show & Shine, Kids Zone, Comedy, Stunts Displays and heaps more!

**👤 25K-35K**

**TRADE PRICE FROM (3M): £260**



## **ULTIMATE STREET CAR** 31 JULY-2 AUGUST

Presenting a colossal line-up packed full of electrifying and high-octane entertainment. Featuring Drag Demos, Public Track Time, Club Camping, Top Flight Event Entertainment, Live Action, Jet Cars and so much more!

**👤 25K-35K**

**TRADE PRICE FROM (3M): £260**



# FAMILY EVENTS

## FESTIVAL OF POWER

An action-packed weekend of family Drag Racing entertainment, plus all things powerful off-track.

**15K-25K | 3-5 APRIL**  
**TRADE PRICE FROM (3M): £175**



## VW BREAKOUT

Ease into festival season with a relaxed weekend VW Festival, running alongside Doorslammers.

**5K-10K | 15-17 MAY**  
**TRADE PRICE FROM (3M): £125**



EMAIL FOR  
AVAILABLE  
DISCOUNTS!

## TRUCK TAKEOVER

A truck-filled weekend for the family, including truck-fuelled track action!

**5K-10K | 6-7 JUNE**  
**TRADE PRICE FROM (3M): £125**



EMAIL FOR  
AVAILABLE  
DISCOUNTS!

**Brian Currie**  
(Milton Keynes) Ltd  
[www.briancurrie.co.uk](http://www.briancurrie.co.uk)

## NEW! PODSTOCK

NEW for 2026! Santa Pod's brand new, budget friendly tribute music festival!

**5K-10K | 12-14 JUNE**  
**TRADE PRICE FROM (3M): £125**



NEW!

# FAMILY EVENTS

## UK MONSTER TRUCK NATIONALS

The UK's top Monster Truck Show attracting huge crowds and the best Monster Trucks from across Europe.

**10K-15K | 23 AUG**  
**TRADE PRICE FROM (3M): £140**



## VW ACTION

The longest running VW Show in the World, now in its 49th year! A fun family weekend.

**5K-10K | 4-6 SEPTEMBER**  
**TRADE PRICE FROM (3M): £125**



## FLAME & THUNDER

An action-packed day for all the family ending in a huge fireworks finale!

**10K-15K | 31ST OCTOBER**  
**TRADE PRICE FROM (3M): £175**



# CAR SHOWS

## *THE FAST SHOW*

The first performance and modified car event on the calendar. Plus, Jet Car and Live Action Arena.

**5K-10K | 26 APRIL**

**TRADE PRICE FROM (3M): £125**



## *JAPSHOW*

A popular show showcasing some of the finest Japanese vehicles in Europe!

**5K-10K | 10 MAY**

**TRADE PRICE FROM (3M): £150**



## *VAUXHALL SHOW*

The famous Griffin takes over Santa Pod, welcoming everything from Corsa's to Viva's.

**2K-5K | 31 MAY**

**TRADE PRICE FROM (3M): £75**



## *BMW SHOW*

Modern, Classic and Modified BMWs take over in a showcase of the finest builds in Europe.

**5K-10K | 21 JUNE**

**TRADE PRICE FROM (3M): £140**



## ***PULLUP 2***

Presenting the ultimate showdown where the UK's fastest street cars go head-to-head!

**👤 5K-10K | 4-5 JULY**

**TRADE PRICE FROM (3M): £140**



## ***FORD SHOW / MUSTANG NATIONALS***

A Ford Mega Weekend! With thrilling Drag Demos, Car Club Displays, Live Action Stunts, Jet Cars and so much more!

**👤 5K-10K | 18-19 JULY**

**TRADE PRICE FROM (3M): £140**



## ***DAS GTI SHOW***

Join us in celebrating the likes of Audi, BMW, Mercedes, VW, Porsche and more!

**👤 2K-5K | 4 OCTOBER**

**TRADE PRICE FROM (3M): £75**



## ***JAPSHOW FINALE***

Paying tribute to Japan's fastest and finest. With a variety of racing, action and entertainment.

**👤 5K-10K | 11 OCTOBER**

**TRADE PRICE FROM (3M): £150**



# NOSTALGIA EVENTS

## NOSTALGIA NATIONALS

The NSRA Annual Nostalgia Nationals with Pre-1973 track time for Hot Rods and Kustoms.

**2K-5K | 1-3 MAY**

**TRADE PRICE FROM (3M): £75**



## DRAGSTALGIA

Our busiest vintage weekend dedicated to Race Cars, Bikes and Hot Rods from a bygone era.

**15K-25K | 26-28 JUNE**

**TRADE PRICE FROM (3M): £125**



## MOPAR EURO NATIONALS

The ultimate Show for American Muscle Car enthusiasts.

**2K-5K | 7-9 AUGUST**

**TRADE PRICE FROM (3M): £75**



## HOT ROD DRAGS

Now celebrating the 38th annual original Hot Rod Drags. Drag Racing, Live Music & Fireworks!

**5K-10K | 18-20 SEPTEMBER**

**TRADE PRICE FROM (3M): £125**



# RACER EVENTS

## DOORSLAMMERS

Attracting the best Doorslammers in Europe, competing head-to-head with a huge cash prize!

**👤 5K-10K | 15-17 MAY**

**TRADE PRICE FROM (3M): £125**



## NATIONAL ROUNDS



5 rounds of the National Drag Racing Championships, hosted here at Santa Pod Raceway.

**👤 2K-5K | TRADE PRICE FROM (3M): £75**

**SPRINGSPEED  
NATIONALS**

**SPRINGSPEED NATIONALS | 18-19 APRIL**

**SPORTSMAN  
NATIONALS**

**SPORTSMAN NATIONALS | 13-14 JUNE**

**SUMMER  
NATIONALS**

**SUMMER NATIONALS | 10-12 JULY**

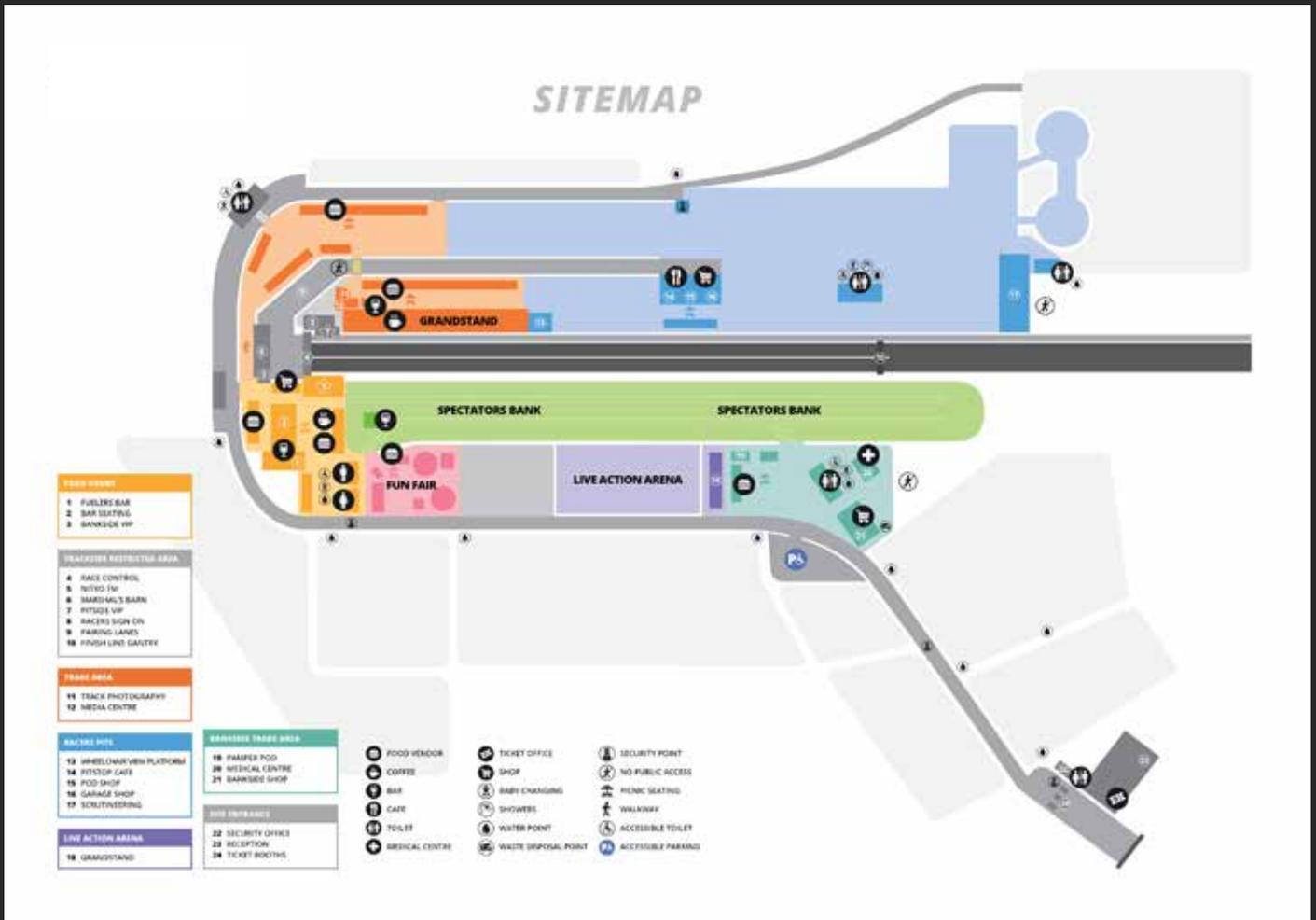
**GREENLIGHT  
NATIONALS**

**GREENLIGHT NATIONALS | 22-23 AUGUST**

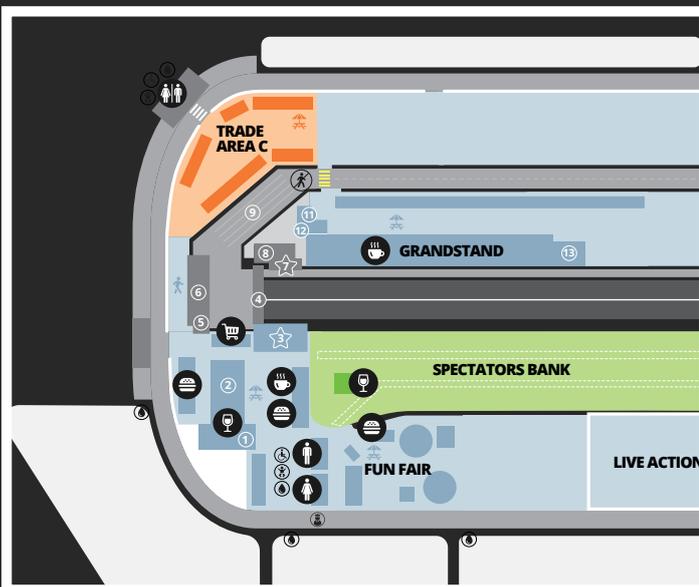
**NATIONAL  
FINALS**

**NATIONAL FINALS | 25-27 SEPTEMBER**

# SITE MAP



## TRADE AREA C

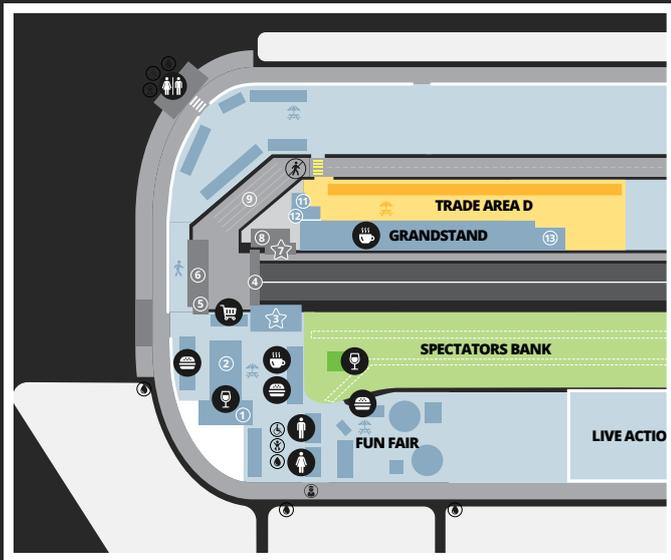


Positioned next to the Dragstrip Startline, this area benefits from heavy foot traffic from both sides of the track.

With a standard depth of 7m, it's an ideal location for displaying show vehicles or performing demos.



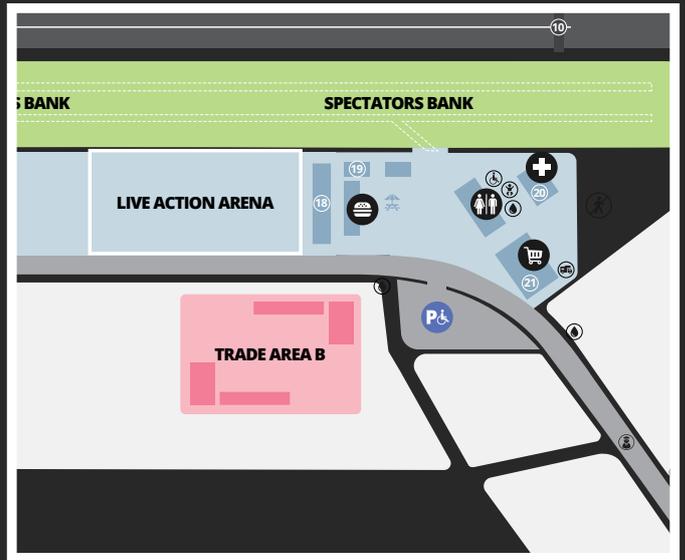
# TRADE AREA D



Located behind the Grandstand with a standard depth of 6m, this area enjoys high footfall as it's the main route to the Pod Shop, Cafe, Club Areas and Racers Pits.



# TRADE AREA B



Situated on grass opposite the Live Action Arena for events where the main show is not based around the Dragstrip. These pitches are not permanently marked, but have a standard depth of 7m.

- VW Breakout
- Truck Takeover
- Podstock
- UK Monster Truck Nationals
- VW Action



# AUTO JUMBLE



Whether your garage resembles a mini scrapyards overflowing with second-hand treasures, or you've simply got a few spare parts tucked away, Autojumble is the perfect place to turn your motoring surplus into someone else's next great find. Meet fellow enthusiasts, share stories, and watch your unwanted bits and pieces drive off to new homes.

## VW BREAKOUT

6M X 6M PITCH = £90.00 (INCL VAT)

## THE FORD SHOW

6M X 6M PITCH = £36.00 (INCL VAT)

## BUG JAM FESTIVAL

6M X 6M PITCH = £135.00 (INCL VAT)

## VW ACTION

6M X 6M PITCH = £90.00 (INCL VAT)



### VW BREAKOUT & VW ACTION DEAL!

After trading, 50% of the cost will be credited back to your account for use towards a future booking!

# FAQs

## ARE THERE ANY RESTRICTIONS ON WHAT CAN BE SOLD?

No Vapes, Event Photography, Number Plates, Weapons, Tools, Oil, Tyres, Illegal Drugs, Fuel, Balloons, Fireworks or Counterfeit items can be sold. No tuning or remapping services can be offered. A full list can be found [here](#).

## IS ELECTRICITY AVAILABLE?

Electric hookup is available in a limited number of pitches in Trade Area C only. Please contact in advance to request. Generators are allowed but must be kept securely away from the public.

## WHAT DO I NEED TO BE ABLE TO TRADE AT SANTA POD?

Exhibitors are required to take out the necessary insurance against fire and all other risks including third-party claims. exhibitors must also complete a suitable risk assessment for their stand. Copies of these must be sent across before the stand booking is secured.

## HOW MANY TICKETS AND VEHICLE PASSES WILL I RECIEVE?

PITCH SIZE	3M	6M	9M	12M	15M
TICKET ALLOCATION	2	3	4	5	6

Stands will recieve 1 vehicle pass per booking. Extra passes can be requested but are not guaranteed.

## WHAT ARE TRADING HOURS?

A typical day runs from 9am-5pm, however timings vary depending on the event. Traders are not to begin packing down until 4.30pm on the last day.

## CAN I STAY ON-SITE?

You are welcome to stop on site, either on your pitch or within the campsite.

## IS THERE A DISCOUNT FOR BOOKING MULTIPLE EVENTS?

Discounts are available for multiple bookings and will be applied at the end of each season. details can be found [here](#).

## ARE THERE ANY TERMS AND CONDITION TO BE AWARE OF?

Full trader terms and conditions, including cancellation clauses and other policies can be found [here](#).



**SANTA POD RACEWAY**

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